

William Brandow

Web Developer

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Carlisle, PA

williambrandow.com

Skilled web developer and passionate problem-solver. Excited to integrate my experience with content creation, digital marketing, content management software, and programming to create compelling websites and applications.

Skills

Content Management Software - Wordpress, Squarespace, Lightspeed eCom

Digital Marketing - SEO, Google Ads, Google Analytics, Google Search Console, Email Marketing

Web Languages - HTML, CSS, Javascript, PHP, SQL, XML, JSON, C#

Web Frameworks - ASP.NET Core, Blazor, Bootstrap, Angular, Express.JS, Handlebars

Other - Writing, Communication, Microsoft Office (Outlook, Word, Excel, Access, etc.)

Work Experience

PATHFINDER OF WEST VIRGINIA, Morgantown, WV

Web Developer, 2019-Present

- Implemented and managed website with Lightspeed eCom CMS
- Created digital content including product pages and blog posts
- Managed digital marketing initiatives (SEO, Search Ads, Email Marketing, Analytics, etc.)

Manager, 2017-2022

- Managed sales staff and inventory of ~30k SKUs
- Administered switch to new point-of-sale and inventory management system
- Managed store's social media presence

Product Buyer, 2017-2022

- Purchased inventory for several categories and managed brand and distributor relationships

Sales Associate, 2014-2017

- Consistently top sales person.
- Led weekly mountain bike rides and whitewater paddling sessions.

WVU RECREATION CENTER, Morgantown, WV

Climbing Wall Staff, 2012-2014

- Maintained facility, enforced safety guidelines, and introduced new climbers to the sport.

Outdoor Recreation Center Staff, 2011-2012

- Worked independently to provide equipment rentals and information to customers.

Work Examples

WilliamBrandow.com

- Personal portfolio website managed with Wordpress and hosted on AWS Lightsail.

PathfinderWV.com

- Ecommerce site managed with Lightspeed eCom

BrightPathAdvising.com

- Financial advisory firm's site managed with Wordpress

GeeCeeMedia.com

- Wedding Photography site managed with Squarespace

[BlazorPos with C# and Blazor](#)

- Blazor Server Web Application created with ASP.NET / C#

[GitHub Repositories](#)

Education

SOUTHERN NEW HAMPSHIRE UNIVERSITY, Manchester, NH

B.S. Computer Science, August 2023